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Broadspire, by Crawford & Company welcomes new hub manager

Vanessa Kent appointed National Manager of Broadspire Unit in Melbourne, Australia

Australia - Crawford & Company has announced the appointment of Vanessa Kent to the role of National Manager of the new Broadspire unit in Melbourne, Australia.

Vanessa takes the reins at an exciting juncture for the firm, following last week's announcement of Broadspire's global third party administration service and the creation of four new regional hubs.

"We are delighted to have Vanessa on board here in Melbourne," says Andrew Bart, Chief Executive Officer, Pacific Region. "Her experience and knowledge of claims and the needs of our customer base are first rate and we look forward to adding Vanessa's expertise to our worldwide service in support of corporate risk managers."

Broadspire's suite of customised, integrated services is designed to provide a unique solution for a variety of clients, including risk managers, whose programmes have taken on an increasingly centralised structure. Now, with Broadspire's global data capture, sub-deductible claims handling and global reporting, clients are able to manage global programmes efficiently across more than 150 countries.

"Australia is an essential hub for our global network," adds Vanessa. "By locating Broadspire out of Melbourne we are ideally placed to help clients deliver a controlled and compliant global risk programme."

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Notes to News Editor:

Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford SolutionSM offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.

