



FOR IMMEDIATE RELEASE



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Crawford's Chris Panes Appointed to Chief Executive Officer, Asia

New Appointment will develop and drive ambitious growth strategy in Asia

London – Crawford & Company is pleased to announce that Chris Panes has been appointed to chief executive officer, Asia.

Chris will continue to be based out of Crawford's Singapore office but will now report to Chief Executive Officer, Europe, Middle East, Africa & Asia Pacific, Ian Mures.

"I would like to congratulate Chris on his promotion," said Ian Mures. "As one of our most dynamic areas, the Asia-Pacific region delivers excellent services to local and international clients, and with this enhancement to the Asia-Pacific Executive Leadership Team, we're looking forward to 2015 with a renewed confidence in future growth."

In March 2013, Richard Martin, previously chief executive officer, Asia Pacific, assumed the new position of chairman Asia Pacific, and Andrew Bart was named chief executive officer, Pacific.

Chris joined Crawford in 2013 and has more than 27 years in the adjusting profession and has held positions in London, Puerto Rico, Bangkok, Singapore and Hong Kong. Prior to joining Crawford, he was responsible for the international operations in 25 countries for a major loss adjusting company.

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About Crawford

Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford SolutionSM offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.



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