



FOR IMMEDIATE RELEASE



Dan Ogale Appointed Client Service Manager at Crawford & Company (Canada) Inc.

TORONTO (February 4, 2015) – Pat Van Bakel, president and chief executive officer, Crawford & Company (Canada) Inc., is pleased to announce the addition of Dan Ogale to the position of client service manager in the Human Risk division. Reporting to Noel Dunne, assistant vice president inside claims, National Claims Management Centre, Ogale will be responsible for maintaining existing business relationships and expanding the business portfolio Crawford's Canada operations in the areas of workers compensation case management, short-term and long-term disability, and health and safety.

In recent months Crawford Canada has hired a number of highly-qualified professionals, and supported the strategic placement and advancement of its internal staff. Ogale's appointment is a reflection of its commitment to furthering the careers of its talented professionals.

Ogale has worked for Crawford in various roles throughout the years; most recently, he was a consultant overseeing the management and implementation of workers compensation and third party administration programs. With more than 30 years of experience, Ogale is a seasoned insurance and risk management professional, and he has held executive and management positions in claims and risk management for private organizations in the global transportation and storage industry, as well as with insurance carriers.

“Dan has held positions with the Company both in the United States and Canada,” said Van Bakel. “He is a valued member of our team who has demonstrated success in effectively managing program business

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through offering and implementing tailored solutions to our clients. We are excited about the growth that Crawford has experienced here, and, as an organization, we will continue to foster and support that growth through enhancing the customer experience from a product, servicing, and talent management perspective.”

“Dan is an exceptionally knowledgeable insurance professional who possesses a deep understanding of multi-line exposures, including workers compensation, and short-term and long-term disability,” said Heather Matthews, senior vice president, National Claims Management Centre. “His extensive professional background serves as testament to his capabilities. Throughout his time at Crawford, he has played a key role in enhancing the servicing capabilities of the Human Risk department – he is an asset to the team and will be instrumental in the expansion of this division.”

About Crawford

Crawford & Company (Canada) Inc. is a wholly owned subsidiary of Crawford & Company. Based in Atlanta, Ga., Crawford & Company is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford SolutionSM offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.

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