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Crawford & Company® Receives 2015 *Reactions* Award

Second Consecutive Year Firm Honored as Latin American Loss Adjuster of the Year

ATLANTA (June 12, 2015) – Crawford & Company® received the 2015 award as the Latin American Loss Adjuster of the Year at the third annual *Reactions* Latin America Awards 2015 awards dinner on May 26 in Miami, Florida. This is the second consecutive year that Crawford has won this award. The *Reactions* awards are a unique and respected program that rewards the achievements and excellence of companies, teams and individuals from domestic and international insurance, reinsurance and claims management firms.

“We appreciate that our work in Latin America has again been recognized by the authoritative industry publication *Reactions*,” said Vince Cole, executive vice president and chief executive officer, Property & Casualty - Americas. “We continue to strengthen our presence in the region, and this award validates our efforts to expand our service offerings to clients there.”

Reactions magazine provides the latest breaking news, specialist insight and detailed analysis of the global insurance and reinsurance market via print publication and online, and it hosts a range of annual events, conferences, and webinars and industry awards worldwide.

In preparation for the Latin American awards program *Reactions* had conducted an awards nomination process over the past several months. This process is rigorous and it involves market submissions, editorial input and—most importantly—an independent judging process which includes a panel of highly respected and independent industry analysts. The judging is the final stage of the process and provides a clear and transparent method to ensure that all award category nominations and winners are justified, sound and are in line with market performance – as chosen by senior market participants.

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About Crawford®

Based in Atlanta, Ga., Crawford & Company® (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford Solution™ offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRD-A and CRD-B.



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