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**Crawford & Company® Announces Creation of Alternative Business Structure**

**LONDON** (June 15, 2016) – Crawford & Company is pleased to announce it has set up an alternative business structure (ABS), which will closely align to Broadspire® UK, our third-party administration business, and other UK business areas. Jason Spencer, former Horwich Farrelly partner, will join Crawford® to set up this new structure.

Clive Nicholls, chief executive officer, UK & Ireland said, “The creation of an ABS within Crawford UK is a natural progression and one that enables us to diversify and broaden the scope of services we offer to the full range of markets in which we operate.

“It is imperative that loss adjusting companies evolve to meet the changing dynamics of the claims sector,” Nicholls added. “Creating an ABS will allow us to support our clients with a genuine need for seamless, high-quality claims and legal service.”

The Legal Services Act 2007 allows “alternative business structures” (ABS) with non-lawyers in professional, management or ownership roles. This means that Crawford can employ its own lawyers to provide an end-to-end solution for motor, casualty and property claims and specialist areas and represents leading diversification for Crawford.

Spencer, a Crawford UK director, said, “I am delighted to join Crawford and to be working with a talented team that understands there exists a growing need for innovation in the claims sector and a demand from many parts of the insurance market for an aligned end-to-end solution for motor, casualty and property claims. We will not be afraid to break the mould in creating proactive solutions for the challenges ahead.”

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Spencer will work closely with UK business team leaders, including Ian Sutcliffe, recently appointed managing director of Broadspire UK, to develop our new ABS. Spencer and Sutcliffe will collectively enhance and extend a unified claims service focused on delivering client choice and value.

**About Crawford®**

Based in Atlanta, Ga., Crawford & Company ([www.crawfordandcompany.com](http://www.crawfordandcompany.com)) is one of the world's largest independent providers of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford Solution™ offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRD-A and CRD-B.

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