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FOR IMMEDIATE RELEASE

Crawford & Company® announces two senior UK appointments Hardy appointed UK Director of Forensic Accounting Services; Cameron appointed UK Head of Construction and Engineering

LONDON (25 January 2018) – Crawford & Company® (NYSE: CRD-A and CRD-B), the world’s largest publicly listed independent provider of claims management solutions to insurance companies and self-insured entities, has further strengthened its Global Technical Services® (GTS®) team in the UK with the appointment of Frederique Hardy as Director of Forensic Accounting Services and David Cameron as Head of Construction and Engineering.

Hardy is a leading forensic accountant in the insurance and litigation arenas both in the UK and globally. With over 17 years of experience in the forensic accounting sector, she brings to the team an outstanding level of expertise in managing complex quantum cases. Most recently, Hardy was heading Forensic Accounting Services at NDT Forensics, the UK branch of Naudet VRS Loss Adjusters.

Cameron has over 25 years of industry experience spanning both the insurance and reinsurance arenas. A market-renowned claims specialist, he was head of claims at Allied World Syndicate 2232, and prior to this was vice president, European claims manager at Allied World. During his career, he was also senior claims adjuster at American International Underwriters and a claims adjuster at AIG Europe.

The hires follow the appointment in October 2017 of Alister Jupp as UK Head of Crawford GTS® and are part of an ongoing drive to further expand and enhance the capabilities of the division, and build industry solutions, through the recruitment of high-caliber practitioners across a range of skill sets.

“I’m delighted to welcome Frederique and David to Crawford GTS®,” says Jupp. “We continue to focus on adding talented professionals to our team who will support of mission of restoring and enhancing lives, businesses and

communities. Frederique and David are both highly respected professionals in their particular fields, and bring extensive experience and market insight to the team. We have an outstanding talent base across the Crawford GTS® division in the UK and we are fully committed to continuing to boost that expertise and enhance our overall service offering through further significant hires like these.”

About Crawford

Based in Atlanta, Crawford & Company (NYSE: CRD-A and CRD-B) is the world’s largest publicly listed independent provider of claims management solutions to insurance companies and self-insured entities with an expansive global network serving clients in more than 70 countries. The Company’s two classes of stock are substantially identical, except with respect to voting rights and the Company’s ability to pay greater cash dividends on the non-voting Class A Common Stock (CRD-A) than on the voting Class B Common Stock (CRD-B), subject to certain limitations. In addition, with respect to mergers or similar transactions, holders of CRD-A must receive the same type and amount of consideration as holders of CRD-B, unless different consideration is approved by the holders of 75% of CRD-A, voting as a class. More information is available at www.crawfordandcompany.com.

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